

Open Position

Company: KSPG (China) Investment Co., Ltd.
公司: 科施博格 (中国) 投资有限公司
Position: Business Development & Marketing Intern
岗位: 业务拓展与市场部 (实习生)
Location: 9th Floor, Building 1, Lane 988, Shenchang Road, Shanghai
工作地址: 上海市闵行区申长路 988 弄虹桥万科中心 1 号楼 9 层

Job Description (Responsibilities) :

We offer an internship in our Business Development and Marketing Dpt. which allows the intern to gain a broad experience in data analysis, strategy as well as the planning and implementation of marketing activities.

The Tasks include but are not limited to the following:

- Collect and analyze data, e. g. regarding macroeconomics and trends
- Summarize key findings and generate business ideas
- Support the organization of event exhibitions, e. g. at auto shows
- Contribute to digital marketing on social media, in-house media and website
- Assist with the creation of press releases and daily administrative tasks

Requirements:

1. Personality:

Open minded, quick learner, positive attitude.

2. Education:

Bachelor / Master.

3. Skills:

Good in Excel, PowerPoint and Word.

If someone are interested, pls send the English resume to Lily: hr@cn.rheinmetall.com