

Are you looking for an attractive, high-impact position in a dynamic and professional environment? Joining us as Intern in our Business Development Team in Shanghai as part of a team with 37 years of client expertise, entrepreneurial leadership, and employee commitment in the region.

Job Title : BD Intern, Shanghai

Your responsibilities:

- Analysis: You will support the Business Development team with research and reports, designing new strategies and tools to improve business development activities.
- Content: You will assist the team in regularly developing content for Fiducia's presentations, publications, and flyers, focusing on current China business strategies and trends.
- Events: From big scale seminars to in-house presentations, we participate in over 70 events a year. You will help to organise events, liaising with strategic partners and vendors to ensure smooth execution.
- Communication: You will run email marketing campaigns and come up with creative ways to analyse any resulting data to improve business development.
- Business Development: You will assist in executing the business development plan, contributing new ideas to improve sales activities for new and existing business.
- Cross-selling: You will co-operate with all Fiducia services to brainstorm and carry out marketing and business development ideas.
- Database: You will learn to use digital platforms such as Sales force and Microsoft Navision to optimize the Business Development process.

Who are we looking for:

- University degree in Business, Economics or Marketing (alternatively advanced studies of these subjects)
- Excellent communication skills in both English and German
- Creative and outgoing personality
- Strong analytical and research skills
- Profound knowledge of MS Office tools and Internet applications
- Hardworking, willing to learn, independent, organized and creative
- China experience is a MUST (either study or work)

What we offer:

- Career growth opportunities
- Flexible working hours
- Regular team-building and CSR activities
- Birthday Leave
- Greater China exposure
- Germany family culture
- Sustained food and beverage supply, including coffee, fruit...
- Able to participate in our team building activities such as Karaoke, dancing, dinner, etc.

Internship targeted period:

- 6 months.

How to apply:

- Please submit your full CV with expected salary and availability to clarawang@fiducia-china.com

Office Location:

- Unit 804-606, Central Plaza, 227 Huangpi North Road, Shanghai, China

About Fiducia:

Fiducia was founded in 1982 with the vision to serve as a business link between China and the West by offering its focused expertise, extensive experience and wide network to guide international companies through the complexities of the dynamic China business environment. Fiducia is dedicated to helping these companies successfully establish their operations in Greater China in a timely and cost effective manner.

Fiducia is culturally sensitive and results oriented, dedicated to bringing about the best outcome for our clients and helping them to realise their business goals.

Company Website: <https://www.fiducia-china.com/>

LinkedIn Career Page: <https://www.linkedin.com/company/fiducia-management-consultants/?viewAsMember=true>